IN THE CLAIMS:

Please amend claims 28, 41, 54, and 58 as follows. Please cancel claims 32, 45, and 55 without prejudice or disclaimer.

Claims 1-27. (Cancelled)

28. (Currently Amended) A method, comprising:

determining profile reception capabilities of a mobile terminal; wherein the determining profile reception capabilities comprise determining the capability of the mobile terminal to install a particular profile;

allocating a profile to a specific event;

detecting an association of the mobile terminal with said event; and

based on the determining, transmitting said profile to said mobile terminal.

29. (Previously Presented) A method according to claim 28, wherein said profile includes a collection of user settings or preferences.

30. (Previously Presented) A method according to claim 28, wherein said profile includes user manageable settings.

31. (Previously Presented) A method according to claim 28, wherein said profile includes a custom or event specific profile package.

32. (Previously Presented) A method according to claim 28, further comprising: Installing the profile in said mobile station.

33. (Previously Presented) A method according to claim 28, wherein said event is a location dependent event, and wherein detecting an association of a mobile terminal with said event comprises detecting a location of the mobile terminal.

34. (Previously Presented) A method according to claim 33, wherein said event is further a time dependent event, and detecting an association of a mobile terminal with said event further comprises detecting the location of the mobile terminal within a predetermined time period.

35. (Previously Presented) A method according to claim 34, wherein the predetermined time period corresponds to duration of the event.

36. (Previously Presented) A method according to claim 28, further comprising: removing said profile from said mobile terminal responsive to termination of said event.

37. (Previously Presented) A method according to claim 36, wherein said removing comprises transmitting a termination signal to said mobile terminal responsive to which said profile is deleted.

38. (Previously Presented) A method according to claim 37, wherein the profile is removed responsive to the mobile terminal leaving the location associated with an event.

39. (Previously Presented) A method according to claim 28 wherein the profile includes a link to event specific information.

40. (Previously Presented) A method according to claim 28 wherein the profile includes the identity of an instant community.

41. (Currently Amended) An apparatus, comprising:

a determining server configured to determine profile reception capabilities of a mobile terminal;. wherein the determining server is configured to determine the capability of the mobile terminal to install a particular profile;

a first communications interface configured to provide a mobile network with event specific information;

a second communications interface configured to receive details of the mobile terminal associated with said event specific information; and

a third communications interface configured to transmit the event specific profile to the mobile terminal associated with an event specific information.

42. (Previously Presented) An apparatus according to claim 41, wherein said profile includes a collection of user settings or preferences.

43. (Previously Presented) An apparatus according to claim 41, wherein said profile includes user manageable settings.

44. (Previously Presented) An apparatus according to claim 41, wherein said profile includes a custom or event specific profile package.

45. (Canceled)

46. (Previously Presented) An apparatus according to claim 41, wherein the event is a location dependent event.

47. (Previously Presented) An apparatus according to claim 41 wherein the event is further a time dependent event.

48. (Previously Presented) An apparatus according to claim 41, wherein the event specific information is a geographical location.

49. (Previously Presented) An apparatus according to claim 41, wherein the second communications interface receives details of a mobile terminal located in said location.

50. (Previously Presented) An apparatus according to claim 49, wherein said details include the identity of the mobile terminal.

51. (Previously Presented) An apparatus according to claim 41, wherein the first and second communications interface are a fixed line communication interface.

52. (Previously Presented) An apparatus according to claim 41, wherein the third communication interface is a mobile wireless communication interface.

53. (Previously Presented) An apparatus according to claim 52, wherein the third communication interface is a general packet radio service or Bluetooth interface.

54. (Currently Amended) A system, comprising:

an application server associated with an event configured to determine profile reception capabilities of a mobile terminal; wherein the determining profile reception capabilities comprise determining the capability of the mobile terminal to install a particular profile;

a mobile communication network configured to receive event specific characteristics from the application server; and

at least one mobile terminal configured to connect to said network,

wherein the mobile network notifies the application server if the mobile terminal is associated with said event, and when responsive thereto the application server transmits the event specific profile to said mobile terminal.

55. (Canceled)

56. (Previously Presented) The apparatus of claim 41, wherein the determining server is further configured to determine the capability of the mobile terminal to at least one of receiving a particular profile, and installing a particular profile.

57. (Previously Presented) The system of claim 54, wherein the application server is further configured to determine the capability of the mobile terminal to at least one of receiving a particular profile, and installing a particular profile.

58. (Currently Amended) An apparatus, comprising:

determining means for determining profile reception capabilities of a mobile terminal; wherein the determining means determines the capability of the mobile terminal to install a particular profile;

first communications interface means for providing a mobile network with event specific information;

second communications interface means for receiving details of the mobile terminal associated with said event specific information; and

third communications interface means for transmitting the event specific profile to the mobile terminal associated with an event specific information.